



## **SATURDAY MORNING EVENT ADVISORY Photo Opportunity**

FOR IMMEDIATE RELEASE  
May 7, 2004

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### ***MEDIA ADVISORY***

#### ***Volunteers pitch in to help clean Hartford during 2004 Great American Cleanup™***

**WHAT:** More than 150 dirt-fighting, community-minded volunteers will work to clean the city tomorrow as part of this year's Hartford Spring Cleanup.

**WHEN/WHERE:**

The nine cleanup projects include:

M.L. King Elementary School perimeters 25 Ridgefield St.	<b>9 a.m. to noon</b>
Barry Square (Maple Ave.)	<b>9 a.m. – 11:30 a.m.</b>
Park St. (Parkville neighborhood)	<b>8 a.m.</b>
Franklin Ave.	<b>9 a.m.</b>

**WHO:** Hartford Spring Cleanup is organized by The City of Hartford and Hartford Proud & Beautiful, an affiliate of the Greater Hartford Arts Council.

**FURTHER DETAILS:**

Projects in Hartford tomorrow include litter and debris cleanup and park and schoolyard beautification. The City and Hartford Proud & Beautiful provide bags, brooms, gloves, rakes and other sponsor-donated materials to registered groups.

Hartford Spring Cleanup is a part of Keep America Beautiful's 2004 Great American Cleanup™ which takes place in more than 14,000 communities nationwide with the support of more than 2 million volunteers. The Great American Cleanup™ is the nation's largest community improvement program.

Hartford Proud & Beautiful provides important urban amenities to Hartford, including downtown litter pick-up, graffiti removal throughout the city, Hartford Blooms flower pots, downtown street

*(more)*

banners and major events such as the Hartford Festival of Light<sup>®</sup>. It is an arm of the Greater Hartford Arts Council. The Greater Hartford Arts Council enlivens the spirit and economy of Connecticut's Capital Region by planning, promoting and raising funds for cultural programs that are building one of our nation's most vibrant communities. By creating a total cultural experience for all residents and visitors, it is making Greater Hartford one of the best places in America to live, work and play. The organization has raised and distributed \$30 million for the arts over the last 30 years, and conducts the 10<sup>th</sup> largest united arts fund drive in the United States. For more information about Hartford Proud & Beautiful and the Greater Hartford Arts Council, see [www.ConnectTheDots.org](http://www.ConnectTheDots.org).

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